

Date: 10 April 2017 Sydney, Australia

ASX: NOX

FNN INTERVIEW WITH NOXOPHARM CEO EXPLAINING IDRONOXIL-C DISCOVERY

Noxopharm Limited

ABN 50 608 966 123

Registered Office:

Suite 1 Level 6 50 Queen St Melbourne VIC 3000 Australia

Operations Office:

Suite 3 Level 4 828 Pacific Highway Gordon NSW 2072 Australia

Board of Directors Mr Peter Marks

Chairman Non-Executive Director

Dr Graham Kelly

Chief Executive Officer Managing Director

Dr Ian Dixon

Non-Executive Director

Noxopharm Limited (ASX: NOX) provides shareholders with a video interview with CEO Dr Graham Kelly explaining the discovery of idronoxil-C.

To view the interview, please visit the link below:

www.finnewsnetwork.com.au/MediaCenter/AsxMediaCenter.aspx?Site=FNN922

For more information, please visit the our website: www.noxopharm.com

INVESTOR AND MEDIA ENQUIRIES: Prue Kelly

E: info@noxopharm.com T: + 61 2 9144 2223

About idronoxil

Idronoxil is an experimental anti-cancer drug currently undergoing clinical development. Idronoxil works by cancelling mechanisms (such as PARP1/Akt) in cancer cells that allow those cells to resist the killing effects of chemotherapies and radiotherapy. Idronoxil targets an external NADH oxidase, ENOX 2, responsible for maintaining the transmembrane electron potential (TMEP) in the plasma membrane. Inhibition of this enzyme causes loss of TMEP and disruption of key downstream prosurvival mechanisms including PARP1/Akt/PI3 kinase. ENOX2 is an oncogene whose expression is restricted to cancer cells.

Idronoxil is undergoing clinical studies in the NOX66 dosage form, with the objective of making existing chemotherapies and radiotherapies work far more effectively and safely than is the case currently.

About NOX66

NOX66 is an innovative dosage formulation of the experimental anti-cancer drug, idronoxil, developed specifically to protect idronoxil from being inactivated in the

human body by Phase 2 metabolism. The purpose is to maximize the amount of idronoxil remaining in an active form rather than as inactive Phase 2 metabolites.

About Noxopharm

Noxopharm is an Australian drug development company with offices in Sydney and Melbourne. The Company has a primary focus on the development of drugs to address the problem of drugresistance in cancer cells, the major hurdle facing improved survival prospects for cancer patients. NOX66 is the first pipeline product, with later generation drug candidates under development. The Company also has initiated a pipeline of non-oncology drugs.

Forward Looking Statements

This announcement may contain forward-looking statements. You can identify these statements by the fact they use words such as "aim", "anticipate", "assume", "believe", "continue", "could", "estimate", "expect", "intend", "may", "plan", "predict", "project", "plan", "should", "target", "will" or "would" or the negative of such terms or other similar expressions. Forward-looking statements are based on estimates, projections and assumptions made by Noxopharm about circumstances and events that have not yet taken place. Although Noxopharm believes the forward-looking statements to be reasonable, they are not certain. Forward-looking statements involve known and unknown risks, uncertainties and other factors that are in some cases beyond the Company's control that could cause the actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statement. No representation, warranty or assurance (express or implied) is given or made by Noxopharm that the forward-looking statements contained in this announcement are accurate and undue reliance should not be placed upon such statements.